

## Content Creator

**Salary:**£34,800 - £42,600; Full Time, Permanent **Location:** UK - Nationwide

**Working Arrangements:** Remote working: permanent, regular or ad hoc

**Closing date:** 13th May 2022

We're looking for a **Content Creator** to join our Content and Mobilisation team. You will be responsible for producing compelling content for our social media channels to help drive the campaigns we run to build a more fair, kind, and sustainable country. We're looking for someone genuinely passionate about social media, who is interested in helping people across the country tell their stories and speak out about the issues impacting their lives.

Day-to-day, this role will help us create content that reacts to news headlines and puts our supporters' voices and views front and centre. You should be skilled in creating either visual or video content and have a knack for writing sharp copy.

You will work across projects and campaigns sometimes responding quickly to a news moment and other times working on longer term projects.

There are no formal education requirements for this role. As long as you can show us that you have the skills we don't mind where you got them from!

To be successful in your application you must meet the essential criteria for this role and answer the questions below which are part of the selection criteria. Without completion of this task your application cannot be considered.

### About us

38 Degrees is one of the UK's biggest campaigning communities, involving over 2 million supporters who campaign to make the UK a better place. We're united by a shared vision to create a fairer and more respectful UK and a more sustainable world.

In the space of a week, millions of supporters could be campaigning on anything from protecting our NHS and stopping cuts to Universal Credit, to saving local green spaces and protecting our democracy.

38 Degrees is fiercely independent. We don't take donations from political parties, or big donors. We're run on hundreds of thousands of small donations from the public. This independence means we never have to hold ourselves back from taking on those with power and can truly listen to our supporters.

### Why you'll want to work here

The 38 Degrees culture is honest, kind, supportive, courageous, and respectful. We move fast, and frequently change plans to respond to events.

We work hard but we also have fun. We regularly enjoy team away days and social hours.

**Benefits include:**

27 days holiday per year (plus bank holidays); Office closure between Christmas and New year; 9-day fortnight (office closed every other Friday); 4pm closure on the alternate Friday Flexibility to work 90 days per tax year (30 day maximum per travel in any location as per approval process); one month paid sabbatical leave after 5 years of service; Employer pension contribution; 24 hour employee assistance programme; Enhanced family leave policies; Cycle to work scheme; employer paid annual flu vaccination; Rental deposit loan; Contribution to eye tests/glasses; Learning and development budget.

**Our commitment to Diversity & Inclusion**

We're especially keen to hear from people who'll bring lived experience of the issues we work on and who'll make our team more diverse as a result. So if you're Black, Asian or from any other minority ethnic group, if you're disabled, LGBTQIA+, or if you're from a working class home, your application will be especially welcome. And thanks to our flexible home working approach and network of offices, we have a staff team that is increasingly based across the UK. We're keen to continue diversifying geographically, so that we're rooted in our supporters' communities.

To make sure that we are able to reach our goal of a diverse team we have equal opportunities monitoring requirements. Your application will not be complete without the equal opportunities monitoring form.

38 Degrees is committed to inclusive working practises, so during the application process we commit to:

- Paying for childcare whilst you're at 38 Degrees interviews or tasks
- Paying for your travel costs to the office and back – and for overnight accommodation if you're travelling from a long distance for an interview although at present the majority of interviews are held online using zoom.
- Making any reasonable adjustments – for example ensuring we have a BSL interpreters organised in advance if you'd need one
- If there anything else you're concerned about or think we could provide, please let us know.

The successful candidate must have the right to work in the UK at the time of appointment.

Please see our Job Applicant Privacy Notice here:

<https://home.38degrees.org.uk/job-applicant-privacy-notice/>

You can apply for this role by emailing your CV and the answers to the questions below (of no more than 2 pages) to [recruitment@38degrees.org.uk](mailto:recruitment@38degrees.org.uk)



### **Application Questions**

1. What makes a piece of content a powerful tool to mobilise supporters or persuade a decision maker?
2. What campaign or piece of content have you seen on social media that you thought was particularly effective? Why?
3. When you work with a team, describe the role that you are most likely to play.