



**Avalanche
Network**

38Degrees people power change

JOIN THE AVALANCHE NETWORK

ABOUT THE NETWORK

38 Degrees is named after the tipping point at which snow comes together to form an avalanche. The Avalanche Network is a group of like-minded, passionate people whose year-round generous support will enable 38 Degrees to turn small individual actions into nationwide change.

WHAT'S OUR GOAL?

Members of the Avalanche Network have something in common: we believe governments and corporations should answer to people-power, not the interests of a powerful few. The generous support of the Avalanche Network makes this happen - by investing in our staff, technology and growth to unite people across the country and political spectrum to make our voices heard.

BECOME A MEMBER

38 Degrees never accepts money from governments, political parties or corporations. We only accept money from those who share our vision. 97.5% of our funding in the last year came from supporters giving an average of £8.85 each. Funds from the network allow us to maintain our independence, so we can call out wrongdoing whoever the culprit.



WHY NOW?

2024 is an election year, and that means we have a real chance for change. We're ready to fight for the change our country is crying out for. But the cost of living crisis is shutting many people out from an empowering way to make their voice heard: putting their money into the campaigns they believe in. That's why we're asking people who can afford to chip in more to do so - to power our vital work ahead of the election and beyond.



HOW TO JOIN

Anyone who is able to donate £100 per month via a direct debit can join the Avalanche Network.