

**POWER ORDINARY PEOPLE
TO MAKE AN
EXTRAORDINARY
DIFFERENCE, FOREVER**

**A GUIDE TO LEAVING A
GIFT IN YOUR WILL**

AND COST OF
TAKING ACTION
NOW

people power change
38Degrees



A MESSAGE FROM MATTHEW

38 Degrees is named after a powerful tipping point – the angle when millions of tiny snowflakes join together to form an unstoppable avalanche.

For over 15 years, 38 Degrees has brought millions of people together, across divides and political lines, to create that unstoppable force for good. Every small action – every signature, donation, and conversation with an MP – adds up to something far greater: a movement that strives to make Britain a fairer, kinder, and greener place for everyone who calls it home.

Too often, we're told that people like us – ordinary people – can't make a difference. But we know that's not true. Those with deep pockets and power try to divide us, hoping it will help them force through decisions that benefit only them. They profit while our living standards fall, while our environment suffers. But together, we push back.

In these last 15 remarkable years, we've achieved what many said was impossible. We've saved entire forests from destruction, pushed for laws that crack down on tax dodgers, and forced powerful CEOs to return honours they never deserved. When we stand united, we can reshape the world.

We've never been needed more than we are right now. The challenges facing Britain are huge, but so is the potential of this movement. By leaving a gift in your Will, you can ensure that ordinary people continue to make extraordinary things happen. Not just for today, but for generations to come. I'm deeply touched that so many supporters have already chosen to leave this lasting legacy.

I hope this brochure helps guide you, and if you have any questions at all, please don't hesitate to reach out to our team - we're here for you every step of the way.

Thank you,

A handwritten signature in black ink that reads "M. McGregor". The script is fluid and cursive, with the first name "M." and the last name "McGregor" clearly distinguishable.

Matthew McGregor
CEO, 38 Degrees



15 YEARS OF 38 DEGREES

2009 38 Degrees was founded.



Olympic sponsors were tax-dodging through a special loophole. After our campaign with 150,000 signatures and spoof ads, all 14 sponsors pledged to pay their fair share of tax.

2012

2013 Half a million people took action to stop the Government's plans to sell off our forests. Due to pressure from 38 Degrees, local groups and others in the sector, the sell-off was cancelled.



A full-scale campaign led by 38 Degrees supporter Geraint, a Welsh grandad, pressured Walkers to launch the UK's first crisp packet recycling scheme. With petitions, social actions, and direct action like mailing back crisp packets, we won.

2016

2020 Over a million people signed a viral Campaigns by You petition to cut public money from subsidising meals in Parliament after MPs voted to end free school meals. Thanks in part to our campaign the Government agreed to provide £170 million to feed children on free school meals that Christmas.





2023

When the Government painted over a refugee centre mural, we teamed up with the Professional Cartoonists Organisation to create and distribute the 'Welcome to Britain' colouring book for refugee children – to show them compassion from the British public.



Ex-Post Office boss Paula Vennells returned her CBE after our 1.2 million-strong petition, and 38 Degrees supporters are standing with sub-postmasters in their long fight for justice.

2024

2025

When the Government tried to cut winter fuel payments, 38 Degrees supporters helped lead a wave of public pressure – and won.



HOW A GIFT IN YOUR WILL COULD MAKE THE UK...

FAIRER

A UK where everyone has a fair shot, no matter their background. Your legacy could help us fight to keep the NHS free for everyone, protect lifelines like universal credit, or help ordinary people save their vital local services like libraries or bus routes.

GREENER

Your legacy could drive the fight for a greener, healthier UK. From ending sewage pollution once and for all to holding corporations accountable for their impact on our planet. Your gift could help open more green spaces for everyone and ensure clean air for future generations.

KINDER

Your gift could help build a country where unity triumphs over division. Where we stand together to welcome refugees, fight hate, and show figures that want to drive a wedge between people that they have no place in our politics.



TWO TEAMS WORKING TOGETHER TO MAKE CHANGE HAPPEN

Just like many campaigning organisations, 38 Degrees is made up of two independent organisations: 38 Degrees Trust and 38 Degrees Ltd. They are legally separate, with different roles and responsibilities. Each plays a part in supporting the wider 38 Degrees movement for a fairer, greener, more respectful country.

38 Degrees Ltd is the not-for-profit company behind many of the bold, fast-paced campaigns you see in the news. Because it's not a charity, it's free to run political campaigns, put pressure on decision-makers, and respond rapidly to urgent issues – from protecting the NHS to holding polluters to account.

A gift to 38 Degrees Ltd will support this people-powered campaigning work. However, as it's not a registered charity, gifts to 38 Degrees Ltd aren't exempt from inheritance tax.¹

If you choose to leave a gift to 38 Degrees Ltd, please include these details in your Will: 38 Degrees, company number 06642193, registered office Sedulo London Office 605, Albert House, 256-260 Old St, London EC1V 9DD

38 Degrees Trust is a separate registered charity. It funds charitable work, such as community-led projects, research, and education. The Trust has its own board of trustees and sometimes gives grants to 38 Degrees Ltd – but only for work that fits its charitable purposes.

A gift to the 38 Degrees Trust is exempt from inheritance tax and may help reduce the tax due on your estate. It's a way to support long-term, positive change while benefiting from tax relief.²

If you choose to leave a gift to the 38 Degrees Trust, please include these details in your Will: 38 Degrees Trust, a charitable company limited by guarantee incorporated and registered in England and Wales with charity number 1139325 and company number 07038751, registered office Sedulo London Office 605, Albert House, 256-260 Old St, London EC1V 9DD

¹ The inheritance tax rules are complex and this leaflet is not intended to provide any legal or tax advice. You are strongly recommended to seek independent professional legal and financial advice in relation to your own circumstances.

² See footnote 1

A long, thin banner is flying horizontally across a bright blue sky, partially obscured by wispy white clouds. The banner has a dark background with white, bold, sans-serif capital letters.

COVID BEREAVED SAY GET OUT OF HERE!

In 2022, as the country reeled from the Government's mishandling of Covid-19, former Health Secretary Matt Hancock flew to Australia to appear on 'I'm a Celebrity... Get Me Out of Here!'

We followed him there, flying this message through the sky from those who lost loved ones in the pandemic.

TYPES OF LEGACIES YOU CAN LEAVE

There are a few different ways you can leave a gift in your Will. What's right for you will depend on your personal circumstances and what you'd like your legacy to achieve.

- **Residuary Legacy:** A share or percentage of what's left in your estate after payment of your debts, funeral expenses, inheritance tax and so on and after any specific or pecuniary legacies have also been paid out.
- **Pecuniary Legacy:** A fixed sum of money e.g. £1,000.

Accepting legacies in Wills is a new and evolving area for us, and some types require more administrative work. However, we deeply appreciate all acts of generosity and will also gladly accept:

- **Specific Legacy:** A particular item, such as property, shares, or a painting.
- **Reversionary Legacy:** A gift that is left to someone else for their lifetime and then passes to the ultimate beneficiary named in the Will.

Whatever the type of gift, your support will help make a lasting difference to our work.



WORDING FOR YOUR WILL

If you're thinking about leaving a gift to 38 Degrees or the 38 Degrees Trust in your Will³, it's important to get independent legal and tax advice tailored to your situation. This leaflet is based on the laws of England and Wales but isn't formal legal advice. The best next step is to talk to a solicitor who can help you write or update your Will to make sure it reflects your wishes. Below, you'll find some suggested wording to take with you when you speak to them.

Pecuniary/specific legacy to 38 Degrees Ltd: example wording

*"I give **[free of/subject to]** inheritance tax **[the sum of £X/item]** to 38 Degrees, a company limited by guarantee incorporated and registered in England and Wales with company number 06642193, registered office Sedulo London Office 605, Albert House, 256-260 Old St, London EC1V 9DD absolutely for its general purposes. I further direct that the receipt of a person who professes to be an authorised officer of the said company shall be a full and sufficient discharge to my executors."*

Residuary legacy to 38 Degrees Ltd: example wording

*"I give **[the whole/a share (please state fraction/percentage)]** of my estate to 38 Degrees, a company limited by guarantee incorporated and registered in England and Wales with company number 06642193, registered office Sedulo London Office 605, Albert House, 256-260 Old Street, London EC1V 9DD absolutely for its general purposes. I further direct that the receipt of a person who professes to be an authorised officer of the said company shall be a full and sufficient discharge to my executors."*

Pecuniary/specific legacy to 38 Degrees Trust: example wording

*"I give **[the sum of £X/item]** free of inheritance tax to 38 Degrees Trust, a charitable company limited by guarantee incorporated and registered in England and Wales with charity number 1139325 and company number 07038751, registered office Sedulo London Office 605, Albert House, 256-260 Old St, London EC1V 9DD, absolutely for its general charitable purposes. I further direct that the receipt of the person who professes to be the treasurer or other proper officer of the said charity shall be a full and sufficient discharge to my executors."*

Residuary legacy to 38 Degrees Trust: example wording

*"I give **[the whole/a share (please state fraction/percentage)]** of my estate to 38 Degrees Trust, a charitable company limited by guarantee incorporated and registered in England and Wales with charity number 1139325 and company number 07038751, registered office Sedulo London Office 605, Albert House, 256-260 Old St, London EC1V 9DD absolutely for its general charitable purposes. I further direct that the receipt of the person who professes to be the treasurer or other proper officer of the said charity shall be a full and sufficient discharge to my executors."*

³ The inheritance tax rules are complex and this leaflet is not intended to provide any legal or tax advice. You are strongly recommended to seek independent professional legal and financial advice in relation to your own circumstances.

OUR PROMISE TO YOU

Leaving a gift in your Will is a generous and personal decision. That's why we make these commitments to you:

- **We respect your privacy.** We understand that your Will is a personal matter, and you're not obligated to tell us your decision.
- **Your loved ones come first.** We believe that taking care of your family and friends should always be a priority.
- **We will use your gift wisely.** Every gift will be used responsibly to power people-driven change.
- **You can change your mind.** We understand that circumstances change, and you can update your will at any time.
- **We're here if you need us.** If you have any questions, we're happy to help in any way we can.

GET IN TOUCH

If you'd like to talk about leaving a gift in your Will, we'd love to hear from you. There's no pressure, just a chance to answer your questions and share how your gift could make a difference.

- Email us: giftsinwills@38degrees.org.uk
- Book a call via this link: 38d.gs/gifts
- Book a call by scanning this QR code:



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